

Going “Green” as a Community Economic Development Strategy: A Discussion and Resource Expo

April 9, 2010, Holyoke Community College

The workshop examined how communities can frame their green/sustainability efforts in ways that advance their local revitalization goals, including recruiting new businesses, attracting new residents and changing public perceptions.

[Realizing Springfield’s Potential in the Sustainable Green Economy](#)

by John Judge, Chief Development Officer, Springfield

[Going Green in Northampton, MA](#)

by Teri Anderson, Director, Community & Economic Development, Northampton

[Economic Development for a Green Economy](#)

by Paul Tangredi, Co-Chair Pioneer Valley Plan for Progress

[Going Green: Building Sustainable Communities](#)

by John Laux, Founder & CEO, Green Gateway, LLC



Resource Expo at the Going “Green” Workshop.